



2021 Sponsorship Packages

March 11-12

Platinum (\$10,000)

- ★ Unlimited signage/banners at Event
- ★ Festival website sponsor
- ★ Announcer Mention, Festival Parade
- ★ Stage-side 40' x 40' booth
- ★ Stage-banners
- ★ Beer Sponsor, Ranch Rodeo
- ★ Premier sponsor at dance, two 30-second promotions from announcer
- ★ Radio Advertising campaign
- ★ Social media coverage, including video and one month Facebook page advertisement
- ★ Digital Sign Spotlight, three months (downtown Dublin)
- ★ Free Dublin Chamber of Commerce membership
- ★ Logo on event T-shirt
- ★ Newspaper Advertising with logo
- ★ Free annual Chamber banquet tickets for 20

Diamond (\$5,000)

- ★ Signage at Event
- ★ Announcer Mention, Festival Parade
- ★ 10' x 20' Booth Space at Event
- ★ Choice of "Named Event" Sponsorship from below
- ★ Radio Advertising campaign
- ★ Social media coverage, including video
- ★ Digital Sign Promotion, one month (downtown Dublin)
- ★ Premier Sponsor of Dance (4 hours)
- ★ Free Dublin Chamber of Commerce membership
- ★ Logo on event T-shirt
- ★ Newspaper Advertising with logo
- ★ Free annual Chamber banquet tickets for 10

Gold (\$1,000)

- ★ Signage at Event
- ★ Announcer Mention, Festival Parade
- ★ 10' x 10' Booth Space at Event
- ★ Choice of "Named Event" Sponsorship from below
- ★ Radio promotion
- ★ Social media coverage
- ★ Digital Sign Promotion
- ★ Logo on event T-shirt
- ★ Newspaper listing

Silver (\$500)

- ★ Signage at Event
- ★ Banners at Ranch Rodeo
- ★ Announcer Mention, Festival Stage
- ★ 10' x 10' Booth Space at Event
- ★ Social media coverage
- ★ Digital Sign Promotion
- ★ Logo on event T-shirt
- ★ Newspaper listing



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Bronze (\$250)

- ★ Banner listing at Event
- ★ Announcer Mention, Festival
- ★ Social media coverage
- ★ Digital sign listing
- ★ Newspaper listing

Friend (\$100)

- ★ Banner listing at Festival
- ★ Announcer Mention, Festival
- ★ Social media listing
- ★ Newspaper listing

Current Chamber Members

Free booth space at Event (\$100 value)

Named Event Sponsorships:

- ★ Tex-Irish Games Sponsor
- ★ Tex-Irish Cookoff Sponsor (Cottonwood Church)
- ★ Parade Trophy Sponsor
- ★ Tex-Irish Dog Show
- ★ Irish Costume Contest (pets and people) (Dublin Citizen)
- ★ Best Beard Contest (Deer Lease Bar & Grill)
- ★ Festival Music (Dublin EDC)
- ★ Bonny Knees Kilt Contest (Things Celtic)
- ★ Event Schedule / Guide Sponsor
- ★ Shamrock Express Train Sponsor
- ★ Welcome Center Sponsor
- ★ Beer Sponsor
- ★ Bounce Houses Sponsor
- ★ D&D Rockin' Rods Car Show Sponsor (Hamilton Ready Mix)
- ★ Wandering Bagpipes Sponsor (Things Celtic)